



# DUMFRIES CURLING

MEN'S & WOMEN'S  
SCOTTISH CURLING

# CHAMPIONSHIPS 2025

2nd of February - 8th of February 2025

## SPONSORSHIP OPPORTUNITIES

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# DUMFRIES CURLING

Dumfries Curling is proud to host the Scottish Curling Championships for the fourth year in a row at the Dumfries Ice Bowl in 2025 and have secured the contract to host during the Olympic year in 2026 and again in 2027. This is an event in the sport that draws top talent from across Scotland. This elite competition offers a unique platform for businesses and organisations to engage with fans and athletes, showcasing your brand to a local, national and global audience. By advertising or sponsoring this event, you'll not only support the growth of curling but also gain visibility through an event that celebrates excellence, teamwork, and community spirit.

## Why partner with us?

- Direct exposure to a local, national and global audience
- Association with a prestigious and well established event
- Support the health and wellbeing of the community through sport
- Media coverage across multiple platforms
- Support the growth and development of curling and curlers locally and throughout Scotland
- Get your brand in front of world class competitors, partners, sponsors, members, young people, spectators and online audiences and the media
- Be part of the journey leading to the Olympics in 2026



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## Sponsorship, Advertising, Corporate Hospitality Packages

**MAIN EVENT SPONSOR** (Package includes an arena display board, on-ice branding, scoreboard logo, media exposure and a market stall during the championship **£4000**)

**LANE SPONSOR** (Highly visible on-ice branding along side the main event sponsor, plus an arena display board and company logo in the House **£1200**)

**GUARDZONE SPONSOR** (Highly visible on-ice branding along side the principle sponsor, lane sponsor and one other Guardzone sponsor **£200**)

**BUMPER SPONSOR** (Get you branding on all 4 bumpers **£2000**)

**DISPLAY BOARDS** (Advertise you organisation on a display board around the arena. 7ftx3ft approx. 9 x left side 9 x right side, 9 x centre double sided **£300** per board)

**BACKLINE** (On-ice branding on the backline. Approx. A4 size **£50**)

**MOBILE DISPLAYS** (Reserve a display space at Dumfries Ice Bowl for your PVC banner, pop up banner or sailflag during the championship **£50**)

**DIGITAL ADVERTISING** (Digital advertisement on the online livestream, arena large screen digital display advertisement and a half page in our digital programme **£200**)

**HOSPITALITY PACKAGES** (If you are looking for a corporate hospitality package for your clients, family, friends or team, get in touch to discuss our hospitality packages)

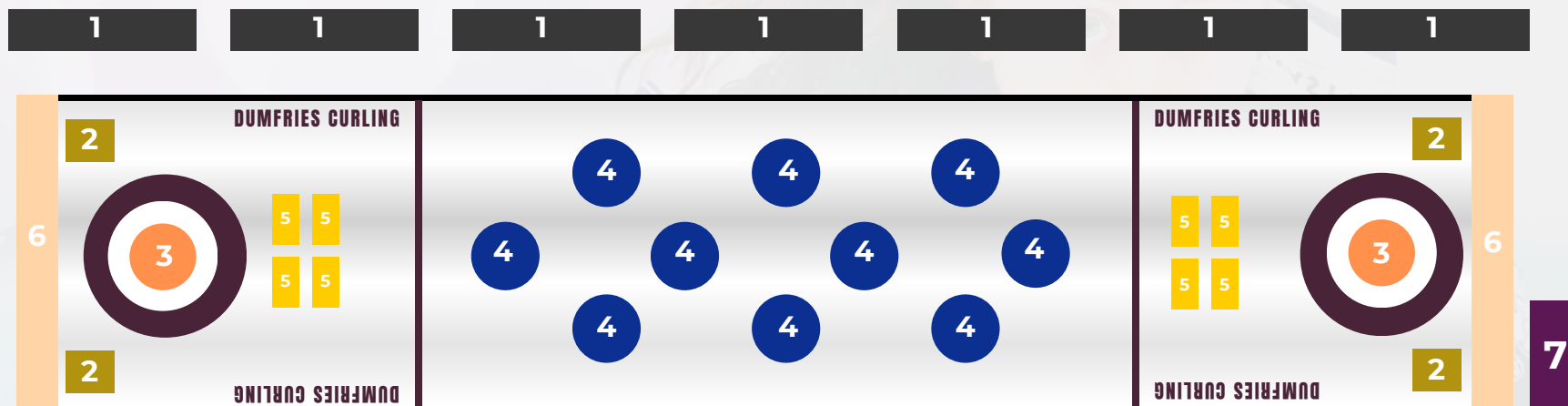
**MARKET STALLS** (A limited number of Market Stall spaces are available for organisations to showcase or sell their products or services throughout the championships)

**TOURISM SPONSOR** (Help boost the visitor economy by helping us showcase the South of Scotland throughout the championships includes a Market stall, advert on digital advertising and arena board included)

Please speak to us about your specific interest, budget and expectations. All packages include production costs and two free spectator tickets. Want to commit for 3 years at 2025 prices? Please contact us to discuss.



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## What are you sponsoring?

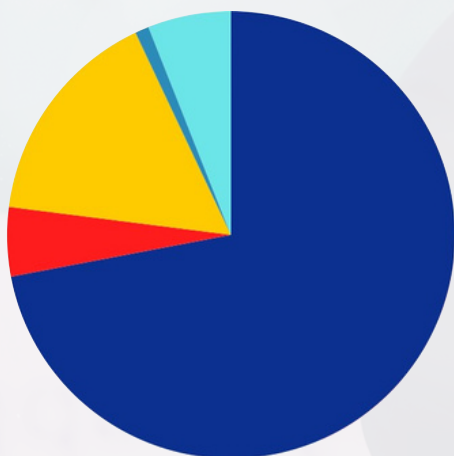
1. Display Boards
2. Backline Logo
3. House Logo
4. Lane Sponsor
5. Guardzone Logo
6. Bumper Sponsor
7. Scoreboard Logo



# DUMFRIES CURLING

## Livestream data

(From Scottish Curling Championships 2024)



**United Kingdom**



**United States**



**Canada**



**Sweden**



**Other**



**73 Games**

**65,700 Page Views**

**500+ Tickets**

**19 Cameras**

All data provided by Curling Stadium Europe

**Also Shown on BBC**



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# DUMFRIES CURLING

Join us in making the 2025 Scottish Curling Championships an unforgettable event. Partnering with us as a sponsor will not only enhance your brand's visibility but also support the growth and development of curling in Scotland.

Contact us at [events@dumfriescurling.co.uk](mailto:events@dumfriescurling.co.uk) or call **01387 251300** and ask to speak to Gordon McKnight.

**Dumfries Ice Bowl**  
**King Street,**  
**Dumfries**  
**DG2 9AN**

## DONT MISS OUT SPONSOR US TODAY

### EVENT WEBSITE



[www.dibca.co.uk/scottish-curling-championships-2025/](http://www.dibca.co.uk/scottish-curling-championships-2025/)



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